

ORDER



Orders
Order / Rev: 1296519
Alt Order #: 08366714
Product Desc: NRCC IE 2016/7837
Estimate: 7837
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 09/12/16 / 09/30/16
Order Type: Political

KENS

Primary AE: Robert Langer
Sales Office: T-WAS
Sales Region: NAT

Agency Name: National Media Research Planning/ P
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRCC-IE
Demographic: A35-64
Product Codes: PL-State/Local,IS-Issue/Non
Priority: P02-FTB
Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 51681
Agency External ID: 1768AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	67	\$57,350.00	\$48,747.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	67	\$57,350.00	\$48,747.50	120.50
Totals	67	\$57,350.00	\$48,747.50	120.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KENS	32%	\$57,350.00
Market	100%	\$179,218.75

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KABB	16%	\$28,675.00
KCWX	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KPXL	0%	\$0.00
KSAT	26%	\$46,596.88
KTRG	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KWEX	0%	\$0.00
KXTM	0%	\$0.00
UNKWN	0%	\$0.00
WOAI	26%	\$46,596.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	09/27/16	09/30/16	Local News @ 5a M-F	CM	5-6a	-TWTF--	:30	4	\$300.00	P02-F	1.50	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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E 1	All	09/27/16	09/30/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	-TWTF--	:30	4	\$300.00	P02-F	1.50	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	-TWTF--	4		\$300.00		1.50						
E 2	All	10/03/16	10/03/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	1-----	:30	1	\$300.00	P02-F	1.50	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	1-----	1		\$300.00		1.50						
E 3	All	09/27/16	09/30/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-TWTF--	:30	4	\$600.00	P02-F	1.70	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	-TWTF--	4		\$600.00		1.70						
E 4	All	10/03/16	10/03/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	1-----	:30	1	\$600.00	P02-F	1.70	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	1-----	1		\$600.00		1.70						
E 5	All	09/27/16	09/30/16	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	4	\$500.00	P02-F	1.50	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	-TWTF--	4		\$500.00		1.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	All	09/26/16-10/02/16		CBS This Morning See MG 5.5 [Recon Preempt, CBS Special Report]	7-9a		-TwThF----	:30	(\$500.00)	1.50	NM				
2	All	09/26/16-10/02/16		CBS This Morning See MG 5.5 [Recon Preempt, CBS Special Report]	7-9a		-TwThF----	:30	(\$500.00)	1.50	NM				
5	All	10/03/16-10/03/16		CBS This Morning Ⓜ MG for 5.2 09/29	7-9a		M-----	:30	\$500.00	1.50	NM				
5	All	10/03/16-10/03/16		CBS This Morning Ⓜ MG for 5.2 09/29	7-9a		M-----	:30	\$500.00	1.50	NM				
E 6	All	10/03/16	10/03/16	CBS This Morning CBS This Morning	CM	7-9a	1-----	:30	1	\$500.00	P02-F	1.50	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	1-----	1		\$500.00		1.50						
E 7	All	09/27/16	09/30/16	Price Is Right Price Is Right	CM	10-11a	-TWTF--	:30	4	\$650.00	P02-F	1.80	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	-TWTF--	4		\$650.00		1.80						
E 8	All	10/03/16	10/03/16	Price Is Right Price Is Right	CM	10-11a	1-----	:30	1	\$650.00	P02-F	1.80	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	1-----	1		\$650.00		1.80						
E 9	All	09/27/16	09/30/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	-TWTF--	:30	3	\$750.00	P02-F	1.30	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	-TWTF--	3		\$750.00		1.30						
E 10	All	09/28/16	09/30/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	--W-F--	:30	2	\$300.00	P02-F	1.30	NM	3	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/26/16	10/02/16	--W-F--	2		\$300.00		1.30						

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E 10	All	09/28/16	09/30/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	--W-F--	:30	2	\$300.00	P02-F	1.30	NM	3	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	--W-F--		2				\$300.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/26/16-10/02/16		Bold & the Beautiful		1230-1p	--W-F----	:30		(\$300.00)		1.30	NM		
		See MG 10.3, 10.4 [NA/Oversold can mg thu? tv]													
1	All	09/26/16-10/02/16		Bold & the Beautiful		1230-1p	--W--F----	:30		(\$300.00)		1.30	NM		
		See MG 10.3, 10.4 [NA/Oversold can mg thu? tv]													
3	All	10/03/16-10/03/16		Local News @ 4p M-F		4-430p	M-----	:30		\$900.00		1.30	NM		
		Ⓜ MG for 17.1,13.1,22.1,10.1													
3	All	10/03/16-10/03/16		Local News @ 4p M-F		4-430p	M-----	:30		\$900.00		1.30	NM		
		Ⓜ MG for 17.1,13.1,22.1,10.1													
4	All	10/03/16-10/03/16		Local News @ 6p M-F		6-630p	M-----	:30		\$1,400.00		1.30	NM		
		Ⓜ MG for 17.1,13.1,22.1,10.1													
4	All	10/03/16-10/03/16		Local News @ 6p M-F		6-630p	M-----	:30		\$1,400.00		1.30	NM		
		Ⓜ MG for 17.1,13.1,22.1,10.1													
E 11	All	10/03/16	10/03/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	1-----	:30	1	\$300.00	P02-F	1.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	1-----		1				\$300.00		1.30			
E 12	All	09/27/16	09/30/16	Talk Talk	CM	1-2p	-TWTF--	:30	3	\$300.00	P02-F	1.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-TWTF--		3				\$300.00		1.00			
E 13	All	09/28/16	09/28/16	Let's Make a Deal 2-3p Let's Make a Deal 2-3p	CM	2-3p	--1----	:30	1	\$300.00	P02-F	1.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	--1----		1				\$300.00		1.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/26/16-10/02/16		Let's Make a Deal 2-3p		2-3p	--W-----	:30		(\$300.00)		1.00	NM		
		See MG 10.3, 10.4 [NA/Oversold tv]													
1	All	09/26/16-10/02/16		Let's Make a Deal 2-3p		2-3p	--W-----	:30		(\$300.00)		1.00	NM		
		See MG 10.3, 10.4 [NA/Oversold tv]													
E 14	All	10/03/16	10/03/16	Let's Make a Deal 2-3p Let's Make a Deal 2-3p	CM	2-3p	1-----	:30	1	\$300.00	P02-F	1.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	1-----		1				\$300.00		1.00			
E 15	All	10/02/16	10/02/16	Local News @ 6a Su Local News @ 6a Su	CM	6-7a	-----1	:30	1	\$100.00	P02-F	1.10	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1		1				\$100.00		1.10			
E 16	All	10/02/16	10/02/16	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$400.00	P02-F	2.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1		1				\$400.00		2.00			
E 17	All	10/02/16	10/02/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----1	:30	1	\$1,400.00	P02-F	4.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1		1				\$1,400.00		4.30			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	All	10/02/16	10/02/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----1	:30	1	\$1,400.00	P02-F	4.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$1,400.00		4.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	09/26/16-10/02/16	CBS Sunday Morning		8-930a	-----Su	:30		(\$1,400.00)		4.30	NM		
				See MG 10.3,10.4											
				[Prgm Change nfl today and nfl int tv]											
	1	All	09/26/16-10/02/16	CBS Sunday Morning		8-930a	-----Su	:30		(\$1,400.00)		4.30	NM		
				See MG 10.3,10.4											
				[Prgm Change nfl today and nfl int tv]											
E 18	All	09/27/16	09/29/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	-T-T---	:30	2	\$900.00	P02-F	2.80	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-T-T---		2				\$900.00		2.80			
E 19	All	09/28/16	09/30/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	--W-F--	:30	2	\$1,200.00	P02-F	3.20	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--W-F--		2				\$1,200.00		3.20			
E 20	All	09/27/16	09/29/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	-T-T---	:30	2	\$1,500.00	P02-F	3.70	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-T-T---		2				\$1,500.00		3.70			
E 21	All	10/03/16	10/03/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	1-----	:30	1	\$1,500.00	P02-F	3.70	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$1,500.00		3.70			
E 22	All	10/01/16	10/01/16	Local News @ 5p Sa Local News @ 5p Sa	CM	5-530p	-----1-	:30	1	\$300.00	P02-F	1.10	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1				\$300.00		1.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	09/26/16-10/02/16	Local News @ 5p Sa		5-530p	-----Sa--	:30		(\$300.00)		1.10	NM		
				See MG 10.3,10.4											
				[Prgm Change ncaa fb ends at 6p tv]											
	1	All	09/26/16-10/02/16	Local News @ 5p Sa		5-530p	-----Sa--	:30		(\$300.00)		1.10	NM		
				See MG 10.3,10.4											
				[Prgm Change ncaa fb ends at 6p tv]											
E 23	All	09/28/16	09/30/16	Ellen 3-4p Ellen 3-4p	CM	3-4p	--W-F--	:30	2	\$500.00	P02-F	2.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--W-F--		2				\$500.00		2.00			
E 24	All	09/27/16	09/29/16	Jeopardy 430-5p Jeopardy 430-5p	CM	430-5p	-TWT---	:30	3	\$850.00	P02-F	2.50	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWT---		3				\$850.00		2.50			
E 25	All	09/28/16	09/30/16	Wheel of Ftrune 630-7p Wheel of Ftrune 630-7p	CM	630-7p	--W-F--	:30	2	\$2,200.00	P02-F	3.80	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--W-F--		2				\$2,200.00		3.80			
E 29	All	10/01/16	10/01/16	Sat Prime B Crimetime	CM	8-9p	-----1-	:30	1	\$700.00	P02-F	2.50	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1				\$700.00		2.50			
E 30	All	10/01/16	10/01/16	Sat Prime C 48 Hours	CM	9-10p	-----S-	:30	1	\$900.00	P02-F	3.50	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S-		1				\$900.00		3.50			
E 32	All	10/02/16	10/02/16		CM	8-9p	-----1	:30	1	\$2,500.00	P02-F	4.00	NM	1	\$2,500.00

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Sun Prime C															
Sun Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----1			1		\$2,500.00		4.00				
E 33	All	10/02/16	10/02/16	Sun Prime D	CM	9-10p	-----S	:30	1	\$1,800.00	P02-F	4.00	NM	1	\$1,800.00
Sun Prime D															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----S			1		\$1,800.00		4.00				
N 34	KENS	09/28/16	09/30/16	Local News @ 10p M-F	CM	10-1035p	--WTF--	:30	2	\$2,500.00	P02-F	3.40	NM	2	\$5,000.00
Local News @ 10p M-F															
N 35	KENS	09/27/16	09/30/16	Late Show	CM	1035-1137p	-TWTF--	:30	4	\$500.00	P02-F	1.40	NM	4	\$2,000.00
Late Show															
N 36	KENS	10/03/16	10/03/16	Late Show	CM	1035-1137p	M-----	:30	1	\$500.00	P02-F	1.40	NM	1	\$500.00
Late Show															
N 37	KENS	09/28/16	09/30/16	Late Show	CM	1035-1137p	--WTF--	:30	3	\$200.00	P02-F	0.60	NM	3	\$600.00
Late Show															
N 38	KENS	09/28/16	09/28/16	Wed Prime B	CM	8-9p	--W----	:30	1	\$3,500.00	P03-F	0.00	NM	1	\$3,500.00
Wed Prime B															
N 39	KENS	10/02/16	10/02/16	Local News @ 10p Su	CM	10-1035p	-----S	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
Local News @ 10p Su															
N 40	KENS	09/27/16	09/30/16	Local News @ 430a M-F	CM	430-5a	-TWTF--	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
Local News @ 430a M-F															
N 41	KENS	09/27/16	09/27/16	Tue Prime C	CM	9-10p	-T-----	:30	1	\$3,000.00	P03-F	0.00	NM	1	\$3,000.00
Tue Prime C															
N 42	KENS	10/01/16	10/01/16	Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$500.00	P03-F	0.00	NM	1	\$500.00
Local News @ 6p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----S-			1		\$500.00		0.00				
N 43	KENS	10/01/16	10/01/16	Wheel of Frtune 630-7p	CM	630-7p	-----S-	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
Wheel of Frtune 630-7p Sa															
													Totals	16	\$17,700.00